

MARK 51°7

Knowledge Creates Economy





2019

1ST PLACE

MARK 51°7 Bochum
Urban Land Recycling





1ST PLACE

2022

**Mark 51°7 –
Largest Innovation
District in NRW**



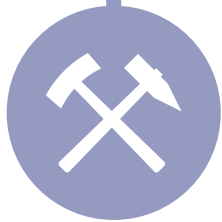
Focusing on the Future for 150 Years

Mine shafting for over
100 years



Contaminated sites

1860-1960



Mining & coking plant

Opel manufacturing plant for
over 50 years



70 ha sealed area with
high pollution

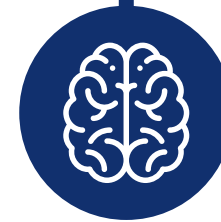
1960-2014



Automotive industry

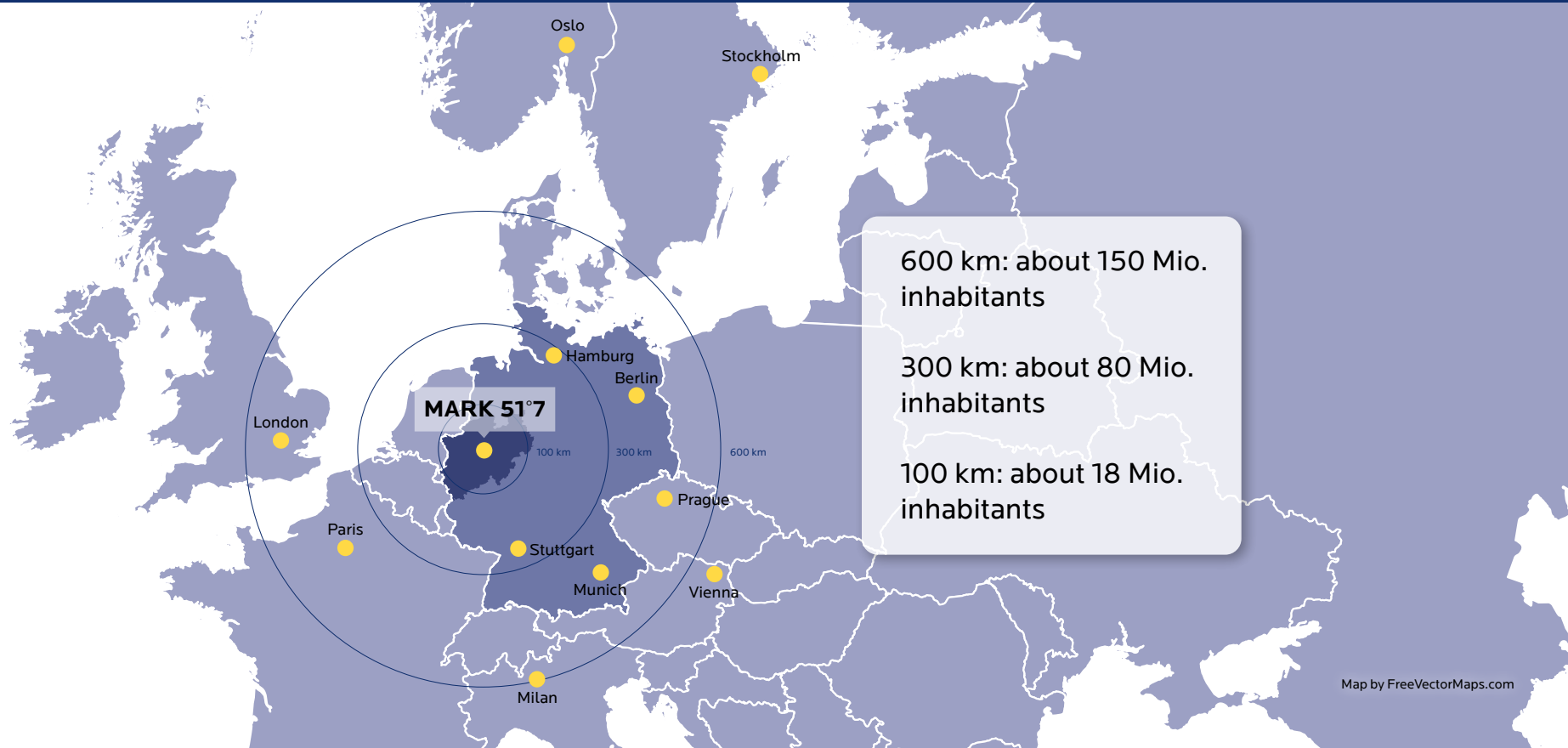
Innovation district

2014



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Economy





600 km: about 150 Mio.
inhabitants

300 km: about 80 Mio.
inhabitants

100 km: about 18 Mio.
inhabitants



Excellent infrastructure



Local and supraregional
networking on an
international level



Universities and institutes



Leisure, art and culture



Knowledge spillover



Skilled labor and talent pool



Downtown location,
70 ha area



Flexible cutting of surfaces



Bochum Perspektive GmbH:

- Subsidiary of the Bochum Wirtschaftsentwicklung



Finance:

- Solid capitalization by the company and funding from the federal government and state of NRW

Founded in 2014

Expertise and reliability from the very beginning

Range of Services:



- Rehabilitation, reactivation and development
- Completion of construction-ready land, green areas and traffic areas
- Supply lines and canalization



- Settlement concept and strategy
- Marketing

Innovation District with Strong Roots



Networking



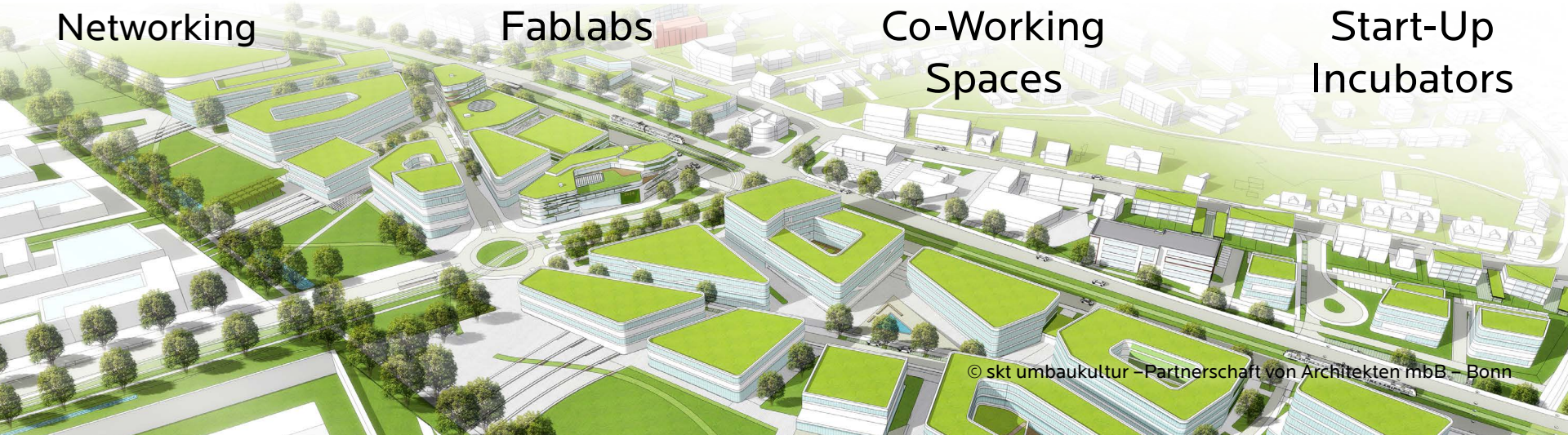
Fablabs



Co-Working
Spaces



Start-Up
Incubators

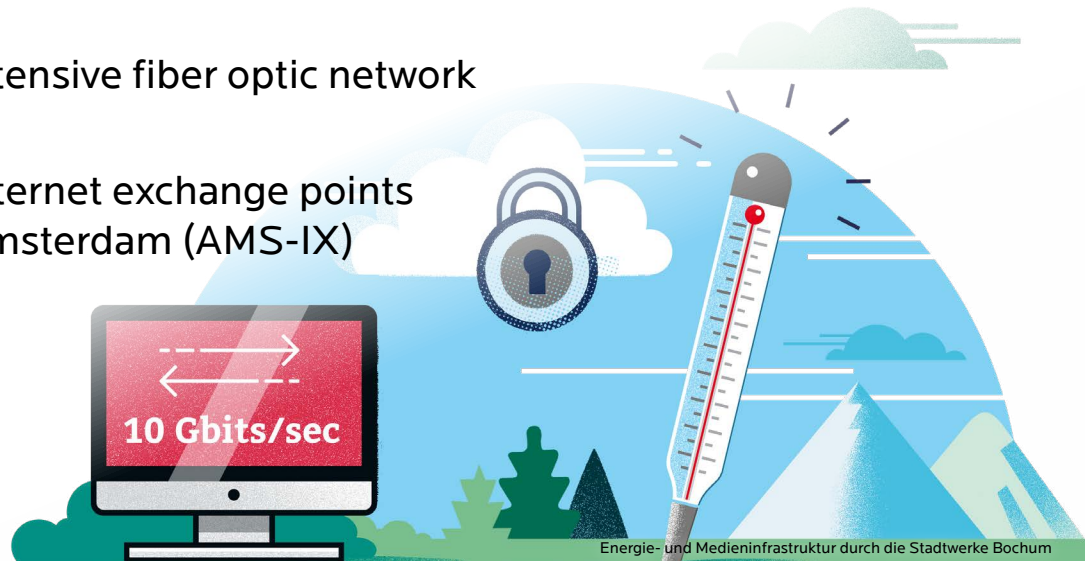


WORK-LIFE-BALANCE

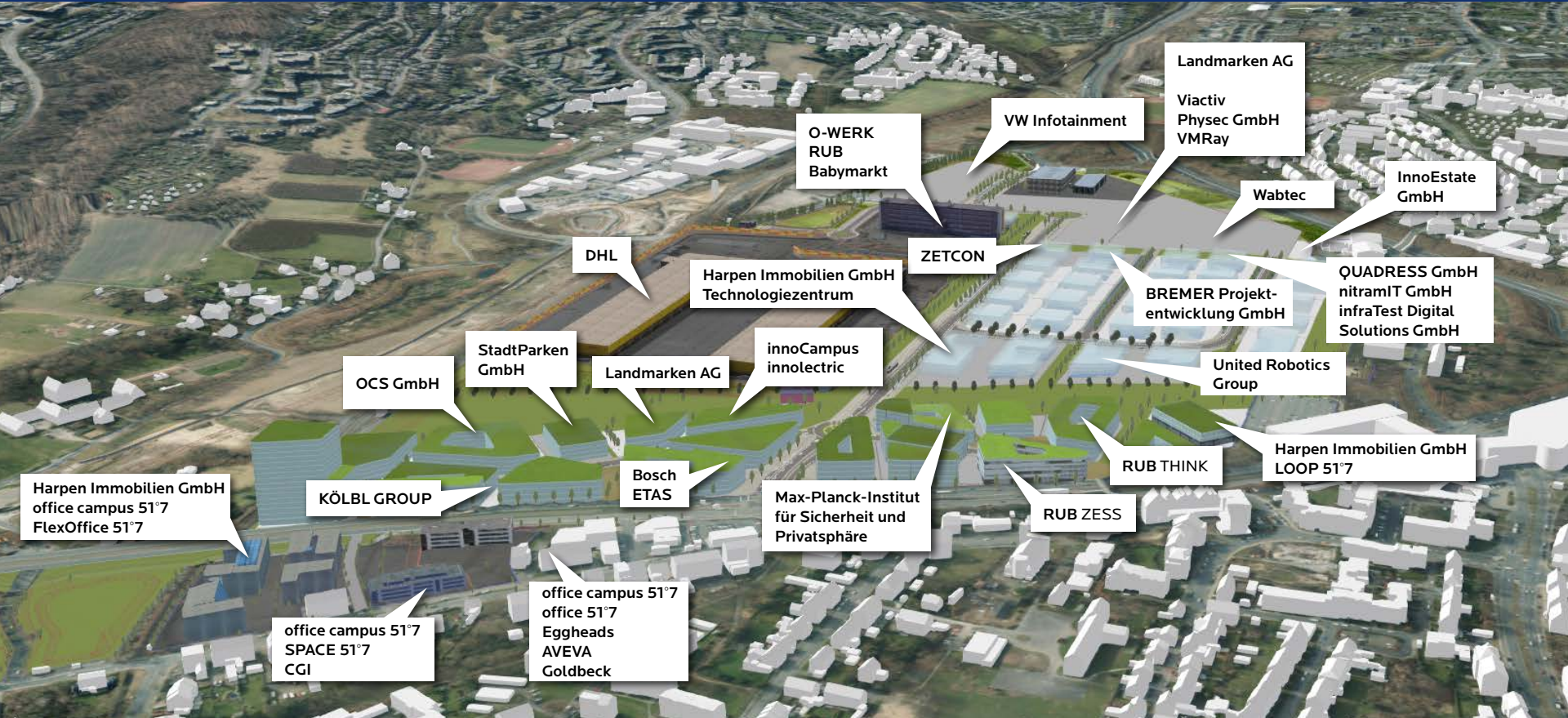
- Appealing, modern architecture combined with historical buildings
- Attractive and generous landscaping over 15 ha
- High sojourn quality for employees and residents with restaurants, coffee shops and much more

MARK 51°7 bears your costs in mind:

- Primary energy factor below 0.5 by using geothermal energy for heating and cooling
- Feed-in of surplus energy into the local district heating network by the companies
- Fast data transmission through an extensive fiber optic network with transmission rates > 10 GB/sec
- Direct access to the world's largest internet exchange points in Frankfurt (DE-CIX), as well as in Amsterdam (AMS-IX)



What have we already achieved?



Harpen Immobilien GmbH
office campus 51°7
FlexOffice 51°7

office campus 51°7
SPACE 51°7
CGI

office campus 51°7
Eggheads
AVEVA
Goldbeck

OCS GmbH

StadtParken
GmbH

Landmarken AG

Harpen Immobilien GmbH
Technologiezentrum

innoCampus
innoelectric

Bosch
ETAS

Max-Planck-Institut
für Sicherheit und
Privatsphäre

O-WERK
RUB
Babymarkt

ZETCON

VW Infotainment

Landmarken AG
Viactiv
Phycex GmbH
VMRay

Wabtec

InnoEstate
GmbH

BREMER Projekt-
entwicklung GmbH

QUADRESS GmbH
nitramIT GmbH
infraTest Digital
Solutions GmbH

United Robotics
Group

RUB THINK

Harpen Immobilien GmbH
LOOP 51°7

RUB ZESS

Creating Room To Grow

Not every company on MARK 51°7 has to buy its own property.

RENT OPTIONS

Office buildings with integrated platforms such as co-working spaces and FabLabs create opportunities for **smaller businesses** and **start-ups**.





87% of the area has
already been sold



More than 10,000 jobs
will be established



A wide spectrum of sectors
and jobs are represented



The Site:

- Total site area: approx. 70 ha
- Available commercial space: approx. 44 ha
- Public spaces and green areas: approx. 15 ha
- Property sizes from 3.000 m² to 25.000 m²,
- Plot layout according to individual wishes and local conditions
- Representative sites on open-plan/wide streets and spacious green areas

Location:

- Direct connections to highways, North/South and East/West connections (A43 & A448/< 500 m)
- Bochum city center: approx. 3 km
- Direct connections to local public transport network on the premises, with direct access to the centre, train station and colleges

Sustainability as an economically attractive offer:

- Security of supply through geothermal energy
- Intelligent district heating network with the possibility of feeding in surplus energy
- E-Mobility - charging stations for bike and car
- Fast and expandable data infrastructure

City of Bochum development plan: No. 947



Bochum Perspektive GmbH

Chief Executive Officer: Ralf Meyer

Chairman of the supervisory board: Thomas Eiskirch

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**STÄDTEBAU-
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Ministerium für Heimat, Kommunales,
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